

REP HEADLINE# 6357935 TRF# 334853 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 11.14  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP. # OFF. # 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6357935 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 10/02 EST#305 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.14

REP: TO JEN  
FR LINDSEY FOR CHERYL  
REVISED RATE LINE 12  
TTLS \$32,875  
PLEASE CONFIRM, THANKS!  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

*Handwritten initials/signature*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	R		800P-1000P	30		\$3,000.00	10/8	10/8	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												
AGENCY ADVERTISER CODE = 11												
AGENCY PRODUCT CODE = 15												
AGENCY EST# = 305												
OCT/12 32875.00												

CONTRACT TOTAL 32875.00  
TOTAL SPOTS 45

*11/2 Total agrees*  
*Internal note added me*  
*\$500 Rebate*  
*Applied*

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HARRIS REPORT FROM REP

NOV1/12 11.14  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$115,086 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE